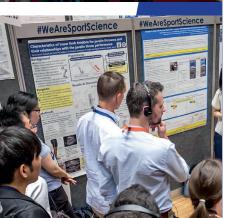


PARTNERSHIP CATALOGUE

If you have any questions or queries, please do not hesitate to send an email to **partners@sport-science.org** 











elcome to the Partnership Catalogue for the upcoming ECSS annual congress in Paris 2023. Here you can browse the items and services available for your partnership with ECSS Paris 2023. Your selections will be promoted through all ECSS channels.

# **Build Awareness & Visibility**

Be present at SportEx and showcase your products and services live at the official exhibition of ECSS:

- Exhibitor package (6m<sup>2</sup> 24m<sup>2</sup>) €350/m<sup>2</sup> (€400/m<sup>2</sup> after 1 May 2023)
  - » exhibitor profile incl. company logo on the ECSS exhibitor webpage and in the final programme
  - » two exhibitor registrations provided for a 6m<sup>2</sup> booth, three for 18m<sup>2</sup>, four for 24m<sup>2</sup>
  - » three SportEx day tickets
  - » additional SportEx day ticket are available at €50 per person
  - » additional exhibitor registrations are available at the reduced fee (four max.) of €150 per person

### Promote & Educate

#### Show your dedication in science and research:

- Organise your own satellite on the pre-congress day €10,000
  - Note: 180 mins of your content in the pre-congress programme
  - » room branding
  - » promoted on the ECSS website via ECSS social media channels
  - » no congress registration required
- Organise one of the few workshops on the pre-congress day €6,000
  - » 90 mins of your content in the pre-congress programme
  - » room branding
  - » promoted on the ECSS website and via ECSS social media channels
  - » no congress registration required
- Organise a tailor-made workshop at INSEP
  - » please get in touch with partners@sport-science.org for consultancy
- Organise your own workshop on the exhibition stage (32 pax)
  - » provide a workshop platform for your specific target group in parallel to the scientific programme and choose between 1 hour (€3,500); 1.5 hours (€5,500); and 2 hours (€6,500)
  - » one hour exclusive during lunch break with no parallel event €5,500
  - » AV provided by ECSS
  - » promoted on the ECSS website and via ECSS social media channels

#### • Booth talk – <u>€2,000</u>

- » 20 mins exclusive presentation during lunch break at your booth
- » speakers and microphone provided by ECSS

#### • Launch your product through a tailor-made onsite event

» please get in touch with partners@sport-science.org for consultancy

#### Promote your products/services through a video – €3,000

- » max. 2 mins digital presentation on either screensavers during session breaks or in a continuous loop on the E-Poster screens (no audio/ sound, subtitles may be included)
- » published on the ECSS congress platform

### Mentor & Show Responsibility

#### Support early career researchers in their international career development:

- Create your own scholarship/grant based on self-defined prerequisites e.g. (Contact partners@sport-science.org)
  - » Fund a participant's travel
  - » Fund a participant's accommodation
  - » Fund a participant's registration fee

### Support Congress Events

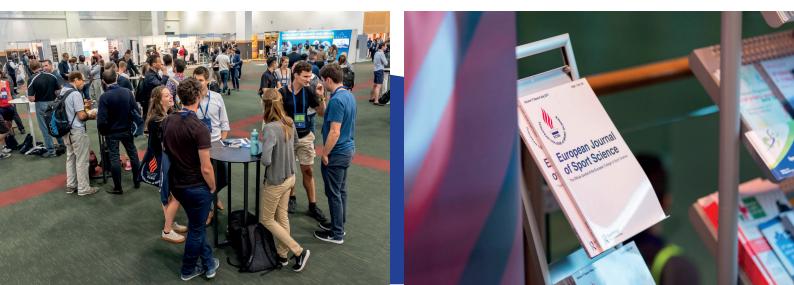
#### Be the official partner of our social events:

- a congress coffee break €1,000
  - » naming right of one coffee break during the congress
- a congress lunch €2,000
  - » naming right of one lunch break during the congress
- the opening or closing reception €3,000
  » naming right of the opening or closing reception
- the Bengt Saltin Run (5k charity run) €4,000
  » branding right of the Bengt Saltin Run
- the United Excellence in Sport Science reception €5,000
  » branding right of the ECSS executive and fellowship community meeting

### Present a Live Scientific Session

#### Show your engagement with a specific scientific topic:

- Present a plenary session €3,500
  - » present one out of three 75 mins live plenary sessions including two invited plenary speakers
  - » brand the session's welcome screen on-site and official congress publications





#### • Present an invited session – €2,000

- » present one out of 35 invited sessions (75 mins) including three invited speakers belonging to one of the five congress general fields: physiology and nutrition; biomechanics and motor control; psychology, social science and humanities; sports and exercise medicine and health; applied sport science
- » brand the session's welcome screen and official congress publications

#### Present an oral session – €800

- » present one 75 mins session (this includes five oral presentations focusing on one scientific topic)
- » brand the session's welcome screen onsite and official congress publications

#### Present a special interest group – €2,500

- » present a 60 mins meeting of scientific exchange and networking (e.g. Elite Sport Performance; Environmental Physiology; The Active Brain; RED-S; Combat Sport)
- » brand the session's welcome screen onsite and official congress publications

#### • Present a satellite – €2,500

- » present a 180 mins satellite on the pre-congress day (subject to availability and agreement with the organiser)
- » brand the session's welcome screen onsite and official congress publications

### Advertise & Lead

#### Promote your product and/or services through official congress materials:

- Commercial roll-up banner in venue hall way €2,000
  - » self-provided banner on display at all times during the congress
- Your hashtag/URL/logo on congress poster boards €3,000
  - » self-provided printed logo (297mm x 105mm) placed by ECSS on each poster board
- Session room screensaver advert €1,000
  - » the screensaver provides participants with useful information about the congress
  - » two consecutive PowerPoint slides (8-10 seconds each slide)
  - » PowerPoint presentation in a loop during all breaks in all session rooms

#### • Congress badge – €3,000

» Logo on the final badge printed on-site (unicoloured)

#### Congress registration pass – €1,500

» Logo (100mm x 20mm) on the registration pass (to be downloaded by each participant in their account and scanned on-site during registration)

#### • Congress bag – €2,500

» Logo printed on the official congress bag (210mm x 297mm)(unicoloured)

#### Congress bag insert – €1,500

» promotional flyer in print or giveaway to be inserted in the congress bag, eight pages max.; 300g max. or one piece

#### • Congress pen – €1,000

- » to be inserted in the congress bag
- » one per bag

#### • Congress notepads – €1,000

- » to be inserted in the congress bag
- » one per bag
- Start/finish line banner at the Bengt Saltin Run\* €750
  » one piece (4m x 0.8m)

#### • Volunteer t-shirts – €3,000

» Logo (210mm x 297mm) printed on the T-shirt (unicoloured)

## **Disseminated Publications**

#### Promote your products and/or services across ECSS platforms:

- Final programme advertisement back cover print/online\* €5,000
  - » one full page / DIN A4 landscape format / 297mm x 210mm
  - » PDF, JPEG or TIFF in the CMYK colour range
  - » no crop marks
- Final programme advertisement print/online €2,000
  - one full page / DIN A4 landscape format / 297mm x 210mm
  - » PDF, JPEG or TIFF in the CMYK colour range
  - » no crop marks

#### European Journal of Sport Science print advert – €1,000

- » one full page / A4 portrait / black and white
- » print copy only

### • European Journal of Sport Science (ejss.info) web advert – €750 or €1,000

- » half size €750 / full size €1,000
- » resolution (1200px x 300px) / JPEG, PNG or GIF
- » linked to your landing page
- » full colour / online only

#### Newsletter banner advertisement – €1,500

- » on three consecutive congress newsletters
- » resolution 4:1 (1200px x 300px) / JPEG, PNG or GIF
- » linked to your landing page
- » full colour

#### Newsletter to all congress participants – 3,000

- » your own content approved by ECSS
- » look&feel of an ECSS newsletter (ECSS newsletter template)
- » incl. pictures and links
- » delivery to all congress participants

## **Digital Presence**

#### Strengthen and brand through additional online presence:

- Present the official congress web app €2,500 (for mobile devices / desktop PCs)\*
  - » presenting right including logo (1200px x 400px)/ JPEG, PNG or GIF
  - » linked to your landing page

#### Present the official ECSS abstract search engine\* – €2,000

- » presenting right on the congress website and congress platform
- » resolution (1200px x 300px) / JPEG, PNG or GIF
- » linked to your landing page

#### Banner on all ECSS participants' accounts – €1,500

- » resolution (800px x 400px); JPEG, PNG or GIF
- » linked to your landing page

#### • Banner on one-day's schedule 'Programme at a Glance' – €500

- present your logo on one of the congress day's online schedule
- » resolution (1200px x 300px)/ JPEG, PNG or GIF
- » linked to your landing page

#### Banner on an ECSS congress webpage – €2,000

- » pick one of the most frequented webpages of the ECSS congress website
- » resolution (1200px x 300px) / JPEG, PNG or GIF
- » linked to your landing page

# • Two social media posts during the annual congress across ECSS social media channels – €800

- » two guest posts
- » via ECSS Twitter, Instagram, and Facebook
- » your content approved by ECSS

\* sold exclusively







### The official exhibition of the European College of Sport Science

# **ECSS Partnership Packages**

ECSS offers a range of partnership packages that will showcase your products and services to our international congress participants. Each package has a number of benefits, such as: high visibility, a connection with education, engagement with the scientific programme and in blended formats (i.e. print, digital and face to face). Please see sample packages below:

### Congress Supporter €5,000

#### • Option 1: visibility package

- » Exhibitor package 6m<sup>2</sup>
- » Congress bag insert (flyer insert in congress bag)
- » Full page advert in final programme

#### • Option 2: educational package

- » Exhibitor package 6m<sup>2</sup>
- » Booth talk present your product and/or service during a lunch break in an exclusive 20 mins format on one of the congress days
- » includes speakers and microphones, an announcement on the congress website and via a congress newsletter, inclusion in the final programme and promotion via ECSS' Twitter
- » Banner advertisement 130px x 250px on three consecutive newsletters

### Congress Bronze partner €10,000

#### • Option 1: visibility package

- » Exhibitor package 12m<sup>2</sup>
- » Congress bag insert (flyer insert in congress bag)
- » Commercial roll-up banner in the venue hall way
- » Email newsletter to all congress participants (provide your own content approved by ECSS and in ECSS newsletter format including pictures and links)
- » Digital screensaver advertisement in all lecture rooms

#### • Option 2: educational package

- » Exhibitor package 12m<sup>2</sup>
- » Exhibition workshop present your product and/or service and share your knowledge
- » 1.5 hours on the exhibition workshop stage including 32 chairs and audio visuals on one of the congress days parallel to the scientific programme
- » includes an announcement on the congress website and via a congress newsletter, inclusion in the final programme and promotion via ECSS' Twitter
- » Congress bag insert (flyer insert in the congress bag)
- » Digital screensaver advertisement in all lecture rooms



### Explore • Enlighten • Perform

4 - 7 July 2023, France

## Congress Silver Partner €20,000

- » Exhibitor package 18m<sup>2</sup>
- » Exclusive Exhibition workshop present your product and/or service and share your knowledge
- » 1 exclusive hour during a lunch break on the exhibition workshop stage including 32 chairs and audio visuals on one of the congress days
- » includes an announcement on the congress website and via a congress newsletter, inclusion in the final programme and promotion via ECSS' Twitter
- » Congress bag insert (flyer insert in the congress bag)
- » Full page advert in the final programme
- » Choose and present one of the special interest groups
- » Congress bag (present your logo on the congress bag handed to each congress participant)
- » Your hashtag/URL/logo on all congress poster boards

## Congress Gold Partner €30,000

- » Exhibitor package 24m<sup>2</sup>
- Pre-congress satellite present your product and/or service or share your knowledge in a 3 hours session on Tuesday
- » includes a fully equipped room and audio visuals, an announcement on the congress website and via a congress newsletter, inclusion in the final programme and promotion via ECSS' Twitter
- » Congress bag insert (flyer insert in the congress bag)
- » Full page advert in the final programme
- » Choose and present one of the three plenary sessions
- » Commercial roll-up banner in the venue hall way
- » Banner placement on one of the most frequented congress webpages
- » Digital screensaver advertisement in all lecture rooms
- » Brand the start/finish line banner for the Bengt Saltin Run
- » Email newsletter to all congress participants (provide your own content approved by ECSS and in ECSS newsletter format including pictures and links)

### THE TOTAL AMOUNT OF YOUR PARTNERSHIP ITEMS, INCLUDING EXHIBITION SPACE, DEFINES YOUR PARTNERSHIP LEVEL

Congress Supporter ≥ €5,000 Congress Bronze Partner ≥ €10,000

Congress Silver Partner ≥ €20,000 Congress Gold Partner ≥ €30,000