

# DR. NAOMI DATSON

An experienced researcher with a proven track record of publishing high-quality applied academic research in women's football. A dynamic and accredited (BASES, CSCi) practitioner with 18 years experience providing performance science support to international female football players, having worked/consulted for National (The FA, Irish FA, Scottish FA, Canadian Soccer) and International Governing Bodies (UEFA and FIFA) as well as multiple club teams. Experienced at managing and mentoring staff, both within elite sporting environments as well as academia.

## CURRENT EMPLOYMENT

2016 TO PRESENT

**READER IN SPORTS PERFORMANCE** - UNIVERSITY OF CHICHESTER

2020 TO PRESENT

**MODULE TUTOR** - ANGLIA RUSKIN UNIVERSITY

2022 TO PRESENT

**CONSULTANT** - UEFA

## PREVIOUS EMPLOYMENT (SELECTED)

2016

**RESEARCH FELLOW**

UNIVERSITY OF CHICHESTER

2010-2016

**HEAD OF SPORT SCIENCE (WOMEN'S)**

THE FOOTBALL ASSOCIATION (FA)

2004-2010

**SPORT SCIENTIST**

THE FOOTBALL ASSOCIATION (FA)

## EDUCATION

2019, University of Chichester

**PGCert** Learning and Teaching in Higher Education

2016, Liverpool John Moores University

**PhD** "An analysis of the physical demands of international female soccer match-play and the physical characteristics of elite players"

2006, Liverpool John Moores University

**MRes** Sport Science (physiology)

2003, Liverpool John Moores University

**BSc (Hons)** Sport Science (physiology)

## RESEARCH SUPERVISION (PHD)

### CURRENT

- James Feist – University of Chichester
- Sam Hobbs – University of Chichester
- Helena Mahmood – University of West of Scotland
- Guillermo Martinez – University of Chichester
- Ruan Rust – Stellebosch University

### COMPLETED

- Alice Harkness-Armstrong – Leeds Beckett University

## PROFESSIONAL ACTIVITIES, ROLES, AND MEMBERSHIPS

- Editorial Board (Advisory Board) Member – Journal of Sports Sciences
- Editorial Board Member – Science and Medicine in Football
- Member of the UEFA Fitness 4 Football Advisory Group
- Member of the FA Women's Football Advisory Group
- British Association of Sport and Exercise Sciences (BASES) Member
- BASES Accredited Sport Scientist in Physiological Support
- Chartered Scientist (CSci)
- Supervisor for BASES Supervised Experience
- Reviewer for BASES Supervised Experience
- Reviewer for multiple academic journals

## SCHOLARLY OUTPUT

### PEER REVIEW JOURNAL ARTICLES (SELECTED)

#### PUBLISHED

- Datson, N., Dello Iacono, A., Doncaster, G., Page, M.R, McKeown, A., & Unnithan, V.B. (2023). Peak physical demands of elite women's soccer: assessing playing position and post-goal locomotor patterns. *International Journal of Sports Science and Coaching* (Published online)
- Beato, M., Datson, N., Anderson, L., Brownlee, T., Coates, A., & Hulton, A.T. (2023). Rationale, tips, and practical recommendations for testing protocols in female soccer: a narrative review. *Journal of Strength and Conditioning Research*, 37(9), 1912-1922
- Andrew, M., Finnegan, L., Datson, N., & Dugdale, J.H. (2022). Men are from quartile one, women are from? Relative age effect in European soccer and the influence of age, success, and playing status. *Children*. Published online 14/11/2022. <https://doi.org/10.3390/children9111747>
- Okholm Kryger, K., Thomson, A., Tang, A., Brown, N., Bruinvels, G., Rosenblom, C., Carmody, S., Williamson, L., Datson, N., Jobson, E., & Mehta, R. (2022). Ten questions in sports engineering: technology in elite women's football. *Sports Engineering*. Published online 16/11/2022. <https://doi.org/10.1007/s12283-022-00384-3>
- Datson, N., Lolli, L., Drust, B., Atkinson, G., Weston, M., & Gregson, W. (2022). Inter-methodological quantification of the target change for performance test outcomes relevant to elite female soccer players. *Science and Medicine in Football*, 6(2), 248-261. <https://doi.org/10.1080/24733938.2021.1942538>
- Datson, N., Weston, M., Drust, B., Atkinson, G., Lolli, L., & Gregson, W. (2022). Reference values for performance test outcomes relevant to English female soccer players. *Science and Medicine in Football*, 6(5), 589-596. <https://doi.org/10.1080/24733938.2022.2037156>
- Harkness-Armstrong, A., Till, K., Datson, N., & Emmonds, S. (2022). A systematic review of match-play characteristics in women's soccer. *PlosOne*. Published online 30/06/2022 <https://doi.org/10.1371/journal.pone.0268334>