

Curriculum Vitae: Dr Denise Martin

EDUCATIONAL BACKGROUND

Establishment	Dates	Qualification
University College Dublin	2015 - 2022	PhD: Professional Practice in Sports Performance Analysis
Ulster University	2002 - 2002	MSc Sport and Exercise Science
Queen's University, Belfast	1997 - 1998	Post Graduate Certificate in Education
Queen's University, Belfast	1994 - 1997	BSc Hons Biochemistry

INDUSTRY EXPERIENCE

Atlantic Technological University	2023 - Present	Lecturer / Researcher
TU Dublin / Institute of Technology, Blanchardstown	2010 - 2023	Lecturer / Researcher
IT Carlow / SETU	2016 - 2022	Part Time Lecturer: Supervision of MSc Sports Performance Analysis thesis
Letterkenny IT / ATU Donegal	2014 - 2017	External Examiner: BSc Sports Performance & Coaching
University College Dublin	2016 - 2017	Part Time Lecturer: MSc in Coaching Science
Self-employed Sports Performance Analyst	2007 - Present	Consultant Performance Analyst to: GAA; IRFU; Athletics Ireland; Media Stats Provider
Sports Institute Northern Ireland	2002 - 2007	Lead Performance Analyst supporting: Ulster Rugby, Ulster & Ireland Hockey, NI Athletics, Squash, Ulster GAA and others.
St Malachy's College, Castlewellan	1998 - 2002	Teacher of Science and PE

PROFESSIONAL MEMBERSHIPS

British Association of Sport and Exercise Sciences (BASES)	Professional Member 2009 - Present Member of BASES Special Interest Group for the development of performance analysis as a BASES Division 2022 – Present
International Society of Performance Analysis in Sport (ISPAS)	ISPAS Level 4 Applied International Expert Analyst 2012 - Present
Irish Sport and Exercise Science Association	Member of the steering group to develop this organisation
Sport Ireland Institute	Accredited Professional member Performance Analysis 2009-2020 Member of Sport Ireland Institute Professional Accreditation Committee 2013 - 2019
Gaelic Games	Member of Gaelic Games Sports Science Steering Group 2020 – Present Chair of Gaelic Games Performance Analysis sub-group 2020 - Present

RECENT INDUSTRY ENGAGEMENT

CONFERENCE PRESENTATIONS / PODCASTS

- European Association of Sport Management: Invited presentation to panel on Interdisciplinary Perspectives on Sports Research, September 2023, Belfast.
- Iranian Congress of Sports Science: Keynote March 2022
- International Society of Performance Analysis in Sport, Vienna, September 2021, Conference presentation
- Gaelic Games Ready to Play Webinar, July 2021
- Coaching Bubble Podcast, Camogie Association 2019
- Sport Ireland Institute HPX – Performance Analysis Exchange, Abbotstown, October 2017, Workshop presentation
- European Congress of Sport Science, Essen, 2017, Conference presentation
- GAA National Games Development Conference, Croke Park, January 2017 – Delivered Performance Analysis strand with Alan Swanton, Sport Ireland Institute
- International SportsData & Performance Conference, UCD, November 2016 – Delivered conference opening address, panellist on applied analysis discussion
- International Society of Performance Analysis in Sport Workshop, IT Carlow, March 2016, discussion panellist & conference presentation
- World Congress of Performance Analysis in Sport 2016, Alicante, Conference presentation
- Ulster GAA Coaching Conference, Cookstown, January 2015, Workshop presentation
- Coaching Ireland National Conference, IT Sligo, September 2014, Workshop presentation

ACADEMIC PUBLICATIONS: Peer Reviewed Papers

Martin, D., O'Donoghue, P.G., Bradley, J., Robertson, S., and McGrath, D. (2023). Determining the characteristics, constraints, and enablers to creating value in applied performance analysis practice. *International Journal of Sports Science and Coaching*, pre-print.

McNamee, S., **Martin, D.**, & Bradley, J. (2023). A transition game: A comparative analysis of possession usage following turnovers in elite Gaelic football. *International Journal of Performance Analysis in Sport*, pre-print.

Kelly, G., McKenna, O., Courtney, S., Collins, K., Bradley, J., & **Martin, D.** (2022). Benchmarking successful performances in elite Ladies Gaelic football. *International Journal of Performance Analysis in Sport*, 22(1), 51-65.

Martin, D., O'Donoghue, P.G., Bradley, J., and McGrath, D. (2021). Developing a framework for professional practice in applied performance analysis. *International Journal of Performance Analysis in Sport*. 21(6) pp. 845-888. DOI:10.1080/24748668.2021.1951490

O'Brien, P., **Martin, D.**, & Bradley, J. (2021). Differences in performance indicators between winners and losers in senior inter county hurling championship. *International Journal of Performance Analysis in Sport*, 1-11.

McGuckin, B., Bradley, J., Hughes, M., O'Donoghue, P. and **Martin, D.** (2020). Determinants of successful possession in elite Gaelic football. *International Journal of Performance Analysis in Sport*, 20(3), pp.420-431.

McGuigan, K., Hughes, M.D., **Martin, D.** (2018) Performance indicators in club level Gaelic Football. *International Journal of Performance Analysis in Sport* 18(5), pp.780-795.

Martin, D., Swanton, A., Bradley, J., & McGrath, D. (2018). The use, integration and perceived value of performance analysis to professional and amateur Irish coaches. *International Journal of Sports Science & Coaching*, 13(4), 520-532.

Clear, C., Hughes, M.D., and **Martin, D.** (2017). Attacking profiles in elite hurling. *International Journal of Performance Analysis in Sport* 17,3: 319-333.

Martin, D., Swanton, A., McGrath, D. and Bradley, J. (2017). The use, integration and value of performance analysis to GAA coaches. *Journal of Human Sport and Exercise*, 12(2proc), S492-S501.

Mangan, S., Malone, S., Ryan, M., McGahan, J., Warne, J., **Martin, D.**, O'Neill, C., Burns, C. and Collins, D.K. (2017). The influence of team rating on running performance in elite Gaelic football. *The Journal of Strength and Conditioning Research* 32(9), 2584-2591

Mangan, S., Malone, S., Ryan, M., McGahan, J., O'Neill, C., Burns, C., Warne, J., **Martin, D.** and Collins, D.K. (2017). The influence of match outcome on running performance in elite Gaelic football. *Science and Medicine in Football*, 1(3), pp.272-279.