

## Contact

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## Top Skills

Coaching  
Training/teaching  
Lifestyle Management

## Languages

Engels (Professional Working)  
Nederlands (Native or Bilingual)

# Kristof De Mey

Sports Technology, Innovation & Business developer at Ghent University (Belgium)  
Ghent, Flemish Region, Belgium

## Summary

My job, interest and passion is into sports technology, innovation and business development. I currently take action at Victoris, one of the R&D and innovation consortia at Ghent University (Flanders, Belgium). At Victoris, I bring together researchers, entrepreneurs, sport and health professionals and policy makers to create new products and services based on science. I'm also leading the Sports Technology & Innovation course in the (2nd Masters) Movement and Sports Sciences Department.

In addition, I manage the Flemish (Belgian) sports tech startup (pre-)accelerator called SportUp in close collaboration with imec.istart and Sport Vlaanderen.

With the objective to support non-profit organizations in sports (schools, municipalities, governments, research institutes, federations, etc.) with their digital transformation, I co-founded Sportamundi vzw.

In order to further bridge the gap between various academic disciplines and other research driven experts in the sports industry, I launched the Sports Tech Research Network as a global community of like minded people facilitating research driven innovation in sports.

In this context, I'm hosting the Sports Tech Research Podcast as well.

Finally, I hosted a 2-day conference on science based sports / fitness / health tech (14-15 Sept, Ghent) which you might find relevant in terms of next edition's opportunities & collaborations: <https://strn.co/summit/summit-2022>

## Feel free to PM me to have a chat

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## Experience

### Ghent University

9 years 3 months

#### Sports Technology, Innovation & Business developer

September 2013 - Present (9 years 3 months)

Gent Area, Belgium

My job is to facilitate transfer of knowledge between Ghent University and the sports field. The final goal is to support athletes and other individuals in the best possible way by creating products & services (that do not yet exist) based on science. In order to realize this objective, I seek partnerships with companies, start-ups, clubs, federations, governments, etc.

### University Lecturer

September 2020 - Present (2 years 3 months)

Gent, Vlaanderen, België

The Sports Technology & Innovation course is part of my role as an innovation and business developer in sports, focusing on university-industry and theory to practice activities. Students will learn the main trends in this sector and how these evolutions are leading to various products and services available in the market. In addition, students will be taught how an innovation process is looking and which pitfalls and success factors it encounters. Different parts of the innovation process will be practiced as group assignments based on real-life cases. The course is organized at the Department of Movement and Sports Sciences for Ghent University 2nd Masters students.

### Sports Tech Research Network (STRN)

Founder

July 2020 - Present (2 years 5 months)

Gent en omgeving

Sports Tech Research Network (STRN) connects the most innovative Sports, Tech & Business scientists with each other and with research-driven industry or non-profit representatives. It facilitates multi-disciplinary collaborations, resulting in new and valuable products & services available on the market.

Linked to the network, the Sports Tech Research Podcast provides you with the latest insights coming from academic and non-academic experts working at universities, innovation centers, business schools, companies, startups, federations, etc.

## SportUp

SportUp Program Manager

October 2018 - Present (4 years 2 months)

Gent en omgeving, België

SportUp is the Flemish (Belgian) sport startup accelerator and community with the mission to help sports tech entrepreneurs go from an idea to a successful and internationally scalable business. It's the result of a strong partnership between Ghent University - Victoris, imec.istart and Sport Vlaanderen.

## SportaMundi

Co-Founder

May 2018 - Present (4 years 7 months)

Gent en omgeving

Sportamundi is a non-profit organization developing and implementing sports (scientific) tools in various contexts such as schools, cities & municipalities, federations, etc. We help academic and non-academic entities with their innovation strategy, digital product development and implementation activities. The main project within Sportamundi is called SportKompas.

## GEDEURFD

Creator

October 2012 - Present (10 years 2 months)

Gent Area, Belgium

This is an art project of my wife and me in our hometown Ghent. While renovating our house, we didn't find the proper material for finishing our facade. We weren't enthusiastic about any of the options. Therefore, we took the initiative to set up a project with various local partners in which we re-used old wooden front doors in a creative way, thereby also capturing the stories of the people who once opened and closed these doors in their houses. Our partners were: Atelier Schrauwen, BOSS Paints, Arteveldehogeschool, Combell, Jan Cnudde (fotograaf), Dift, De Noordboom, vzw Compagnie de Sporen, Labeur, Heisme studio & Stad Gent.

More info on: <http://www.gedeurfd.be/> (in Dutch)

## Pecha Kucha Ghent

Organizer

November 2012 - July 2019 (6 years 9 months)

Gent Area, Belgium

Pecha Kucha Ghent is a globally known concept in which inspiring presentations are given in a 20 slides x 20 seconds format. It's a forum of

creative personalities that meet, network and share their work, visions and ideas in an informal way.

### Vlaamse Trainersschool

Teacher

January 2010 - August 2014 (4 years 8 months)

Vlaanderen

Teaching injury & illness prevention, treatment and basketball specific conditioning.

### Ghent Startup Weekend

Organizer

October 2012 - January 2014 (1 year 4 months)

iMinds, Gent

Startup Weekend is a global network of passionate leaders and entrepreneurs on a mission to inspire, educate, and empower individuals, teams and communities. It's a 54-hour event where developers, designers, marketers, product managers and startup enthusiasts come together to share ideas, form teams, build products, and launch a startup! Startup Weekends are weekend-long, hands-on experiences where entrepreneurs and aspiring entrepreneurs can find out if startup ideas are viable. No talk, all action.

### Ghent University

Assistent Rehabilitation Sciences and Physiotherapy

May 2007 - July 2013 (6 years 3 months)

Performing research and writing papers on scapular muscle recruitment during shoulder impingement rehabilitation and injury prevention exercises in overhead athletes.

Teaching manual therapy, exercise training and communication skills.

Speaking at national and international conferences.

### Chapoh studentencoaching

Coach

October 2010 - June 2013 (2 years 9 months)

Gent Area, Belgium

Coaching students on what to do in life, how to do it well, and how to enjoy doing it in a healthy way.

### Physical therapist & Athletic trainer

Sports physical therapist

August 2005 - April 2007 (1 year 9 months)

Ghent

Private Practice in Physical Therapy

Physical therapist of Atomia Brussels Basketball Team

Ecole Bruxellois de Basket

Basketball Coach at Jeugd Gentson

Physical Trainer JBOC (JeugdBasketbal OpleidingsCentrum)

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## Education

Universiteit Gent

PhD, Health sciences (sports physio) · (2007 - 2013)

Artevelde Hogeschool Gent

Postgraduaat Creativiteit en Innovatie · (2014 - 2016)

Vlerick Business School

Project management · (2015 - 2015)

CREAX

CREAX Innovation Training · (2014 - 2014)

Universiteit Gent

Tech Transfer Skills Course · (2013 - 2013)